



# BAND BOOSTERS ASSOCIATION OF WEST BLOOMFIELD

Website: [wbbands.info](http://wbbands.info)

The Annual West Bloomfield High School Laker Marching Band Invitational competition is scheduled for **Saturday, October 12, 2013**. Numerous High School marching bands, averaging 100 members each, will be competing at this event. We expect **thousands of spectators** to come and enjoy this day of music, marching and competition at West Bloomfield High School.

This is your opportunity to **affordably** reach this enthusiastic, supportive group of band fans by advertising in the program to be distributed at the Invitational. This audience is **very loyal** to those establishments that support their band programs. As you can see below, this is one of the most cost effective approaches to advertising your business.

## The Annual West Bloomfield High School Laker Marching Band Invitational Saturday, October 12, 2013

Program Advertising Pricing Ad Description	Price	Ad Size
Business Card Size (Landscape layout)	\$25.00	2"H x 3 ¾"W
One Quarter Page (Portrait layout)	\$50.00	5"H x 3 ¾"W
One Half Page (Landscape layout)	\$100.00	5"H x 7 ½"W
Full Page (Portrait layout)	\$150.00	10"H x 7 ½"W
Full Page (inside front/back cover, Portrait layout)	\$225.00	10"H x 7 ½"W
Full Page (back cover, Portrait layout, color available)	\$300.00	10"H x 7 ½"W

Customize your ad with pictures and artwork; however please note that inside ads will print in Black & White or "Grayscale" (Sorry, No color available). **Microsoft-compatible eFiles are preferred and can be sent to: [bamo72@msn.com](mailto:bamo72@msn.com) (include your business name in the titles of all eFiles please.)** Or you may mail a **clean, unfolded, camera-ready** copy of your ad along with your payment **check payable to "BBAWB"** to:

Anne Marie Collier  
1789 Elsie Dr.  
West Bloomfield, MI 48324  
E-mail: [bamo72@msn.com](mailto:bamo72@msn.com) or cell 804-869-3511

Your Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Business Name \_\_\_\_\_ E-mail \_\_\_\_\_

Ad Size \_\_\_\_\_ Check No. \_\_\_\_\_ Amount \_\_\_\_\_

Student's Name \_\_\_\_\_

**Make checks payable to BBAWB.** All ads must be received by October 2, 2013 with payment.

Thank you very much for your support!  
Band Boosters Association of West Bloomfield  
26th WBHS Laker Invitational

Invitational Program Ad Committee