



# WEST BLOOMFIELD BANDS

4925 Orchard Lake Road • West Bloomfield, MI • 48323 • wbbands.info

## 2018 WINTER PROGRAM SHOW SHIRT AND PROGRAM BUSINESS AD FORM

Dear Potential Advertiser,

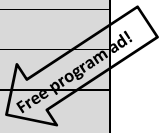
**West Bloomfield Winter Percussion** is seeking businesses and enthusiastic community members to purchase advertising space in our 2018 Winter Invitational program and on the back of our show-themed t-shirt. The program will be seen by thousands of other parents and students at the West Bloomfield Winter Invitational. The shirt will be seen at numerous local competitions, and at regional and world competitions in Kentucky and Ohio!

We are offering the opportunity to **affordably** reach this enthusiastic, supportive group of fans by advertising in the program to be distributed at the Winter Invitational in early February, or on the shirt, which is expected to be ready for distribution in mid-February. Fans of all of our winter ensembles are **very loyal** to establishments that support these programs. We are also offering advertisers the opportunity to advertise in both and save. As you can see below, this is a highly cost effective approach to advertising your business!

Item #	WINTER 2018 PROGRAM Advertising Pricing Ad Description	Price	Ad Size
P1	Business Card Size (Landscape layout)	\$25.00	2"H x 3 3/4"W
P2	One Quarter Page (Portrait layout)	\$50.00	5"H x 3 3/4"W
P3	One Half Page (Landscape layout only)	\$100.00	5"H x 7 1/2"W
P4	Full Page (Portrait layout)	\$150.00	10"H x 7 1/2"W
P5	Full Page (Inside front/back cover, Portrait layout)	\$225.00	10"H x 7 1/2"W
P6	Full Page (Back cover, Portrait layout, color available)	\$300.00	10"H x 7 1/2"W

Item #	WINTER 2018 SHOW SHIRT Advertising Pricing Ad Description	Price	Ad Size
S1	Business or Personal Name ( <b>Single line of text</b> )	\$25.00	One line of text 50 characters or less
S2	Business Card Size (Landscape layout only)	\$100.00	2"H x 3 3/4"W
S3	Large Rectangle (Landscape layout – approximately half size of Extra Large Marquee)	\$250.00	See Illustration on Next Page
S4	Extra Large Marquee Size Ad (Landscape layout - across the top of the back of the shirt)	\$500.00	See Illustration on Next Page

Item #	COMBINE AND SAVE! WINTER 2018 PROGRAM + SHIRT Advertising Pricing Ad Description	Program Ad Reg. Price	Shirt Ad Reg. Price	Program + Shirt Combo Price:
C1	Business Card Size (Landscape layout)	\$25.00	\$100.00	\$110.00 (Save \$15!)
C2	One Half Page + Large Rectangle Shirt Ad (Landscape layout)	\$100.00	\$250.00	\$300.00 (Save \$50!)
C3	One Half Page + Extra Large Marquee Size Shirt Ad (Landscape layout)	\$100.00	\$500.00	\$500.00 (Save \$100!)



**Shirt Ads:** You will be contacted by our shirt layout designer for the artwork format and file type.

**Program Ads:** Customize your ad with pictures and artwork; however please note that inside ads will print in Black & White or "Grayscale" (sorry, No color available). **Microsoft-compatible eFiles are preferred** and can be sent to Anne Marie Collier-Miller (include your business name in the titles of all eFiles please.) Or you may mail a clean, unfolded, camera-ready copy of your ad along with payment to:

Anne Marie Collier-Miller  
1789 Elsie Dr.  
West Bloomfield, MI 48324  
E-mail: [bamo72@msn.com](mailto:bamo72@msn.com)

Your Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Business Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Item # \_\_\_\_\_ Check No. \_\_\_\_\_ Amount \$ \_\_\_\_\_

Student/Sales Person Name \_\_\_\_\_

Make checks payable to BBAWB. All ads must be received by Friday January 19, 2018 with payment.

**BBAWB is a 501(c)(3) organization. Contributions may be tax-deductible; check with your tax advisor. Thank you very much for your support!**